



Guidelines for the use of 'Pure Ceylon Cinnamon' Logo

1. The 'Pure Ceylon Cinnamon' certification mark can be used only on consumer cinnamon packs/value added products (Cinnamon in packets, bags, cartons, canisters tablets, pills, oils, oleoresins & extracts, fractionates, powder, paste, or in any other form of value added retail packs and packaged) containing Pure Ceylon Cinnamon manufactured in Sri Lanka.
2. A company needs to obtain license to use "Pure Ceylon Cinnamon" Certification Mark on their products should forward a duly completed application in respect of each product design to the EDB with followings,
 - 1) Valid business registration.
 - 2) Test report of SLS 81 certificate
 - 3) Details of the process applied to manufacture the particular product of cinnamon.
 - 4) A technical analysis report issued by the ITI for each product (if available)
 - 5) GMP/HACCP/ISO Certificate for the processing of Cinnamon
 - 6) The application should accompany two identical samples of the respective product.
3. Applications should be made on the prescribed forms available at the Export Agriculture Division of Export Development Board, 6th Floor or downloaded from the EDB website: www.srilankabusiness.com
4. Duly completed application forms should be handed over to the Director, Export Agriculture Division, Sri Lanka Export Development Board, No 42, Nawam Mawatha, Colombo 02.
5. Registration fee of Rs 7,500/- should be paid at the time of registration (The cheque should be drawn in favor of Sri Lanka Export Development Board). In addition an annual fee of Rs. 6,000/- should be paid for each approved product.
6. Approval will be given on the recommendation of the evaluation committee.
7. A random inspection may be conducted by the EDB officers or members of the evaluation committee without prior notice.
8. The validation of registration expires after one year, from the date of registration and all authorized users should renew registration prior to the expiry date. Annual fees of Rs 6,000/- for each product should be paid at the time of renewal.
9. The selected applicant requires entering into License Agreement with the EDB in order to use the certification mark.



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10. Applicant will be informed of any products not approved by the committee with reasons enabling the applicant to re-submit the application for rejected products with required modification.
11. 'Pure Ceylon Cinnamon' Certification Mark can be used only after receiving the letter of approval issued by the EDB.
12. Every person who use the 'Pure Ceylon Cinnamon' logo shall ensure that;
 1. The 'Pure Ceylon Cinnamon' logo should correctly depict in original form as given in the Pure Ceylon Cinnamon' Certification Mark.
 2. The 'Pure Ceylon Cinnamon' logo should be of a size which is in proportion to the front surface of the package (5%).
 3. The 'Pure Ceylon Cinnamon' logo should be clearly visible on the relevant package.
 4. All packages should also carry the 'Pure Ceylon cinnamon' registration number given by the EDB.
 5. 'Pure Ceylon Cinnamon' Certification Mark and registration number should be in printed form and not in sticker form.
13. The applicant should provide following declarations to the EDB on a company letterhead in relation to the approved products for the licensing period as per the attached specimens,
 - 1). Statement of Annual Transaction (Annexure II)
 - 2). Annual Inventory (Annexure III)
14. If a person to whom a letter of approval is issued to use the 'Pure Ceylon Cinnamon' Certification mark contravenes/ fail to comply with any of these rules the EDB reserves the right to withdraw such approval without any notice.
15. "PCC" license holders should obtain HACCP or ISO 22000 quality certificates within two years after issuing "PCC" license by EDB.
16. Processing of Cinnamon should be carried out following the standards of SLS 81. (Hygiene, Grading, Packaging & Labeling)
17. Any further clarification of the above guidelines could be obtained from the EDB by calling 0112300732 or 0112300705-11, Ext.394.